

**PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT EXAMINING OPERATION

Applicants: Charles J. THOMAS, et al.

Serial No.: 10/628,173

Group Art Unit: 2137

Filed: July 28, 2003

Examiner: Zachary A. Davis

Att. Docket No.: Q1014/20014

Confirmation No.: 5596

For: **SYSTEM AND METHOD OF GUARANTEED ANONYMITY OF CABLE  
TELEVISION VIEWERSHIP BEHAVIOR**

**AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**INTRODUCTORY COMMENTS**

In response to the Notice of Non-Compliant Amendment dated July 17, 2007, the time for responding thereto being extended in accordance with a Petition for Extension of Time submitted herewith, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on Page 2 of this paper.

Remarks/Arguments begin on Page 6 of this paper.